



Company Profile Saudi Equipments

&Supplies Company (SESC)

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Advanced
Engineering
Solutions



Smart Automation &
Manufacturing
Systems



Reliable
Efficient
Sustainable

1. Executive Introduction

Since our establishment in the heart of Riyadh in 1982, the Saudi Equipments & Supplies Company (SESC) has proudly positioned itself as the Kingdom's premier engineering benchmark for factory automation, industrial processing, and end-to-end packaging and bottling lines. For over four decades, SESC has transcended the traditional role of an equipment supplier. Today, we stand as the definitive technical catalyst behind the expansion strategies of the Kingdom's largest national enterprises and heavy industrial manufacturers. Our legacy is anchored in deeply rooted partnerships across vital economic sectors, driving production efficiency from the heart of Saudi Arabia to the global market.



2. Chairman's Message

"In a rapidly evolving industrial landscape—where the economic transformation of the Kingdom of Saudi Arabia is aggressively propelled by Saudi Vision 2030—we at SESC pledge to deliver advanced engineering systems that consistently exceed stakeholder expectations and maximize operational throughput.

Our distinction as the partner of choice for the Kingdom's leading industrial conglomerates is the direct result of decades of unyielding technical excellence, elite engineering support, and an uninterrupted 7/24 client care framework.

Through our exclusive strategic alliances with global original equipment manufacturers (OEMs), we continuously translate our clients' production goals into sustainable, automated manufacturing realities. At SESC, Total Quality Management is not merely a metric; it is the absolute foundation of every shared success story we build on our nation's soil."



Since 1982

3. Vision & Mission



Our Vision

To remain the vanguard innovator and premier technical authority in integrated industrial engineering and automated production systems across the Kingdom, setting the standard for localized manufacturing excellence on the global stage.



Our Mission

To empower Tier1- manufacturing plants and enterprises to reach maximum operational efficiency. We achieve this by deploying sophisticated, turn-key solutions in systems automation, packaging, assembly, and product conveyance, executed via exclusive partnerships with world-class international technology leaders.



4. Core Values

Uncompromising Integrity: Ethical conduct and absolute transparency form the immutable bedrock of all business practices and corporate governance.

Value Generation: We are dedicated to driving tangible return on investment (ROI) for our clients through high-yield, custom-engineered technical designs.

Pioneering Innovation: Harnessing next-generation automation and cutting-edge technologies to answer the fluid, complex demands of modern supply chains.

Strategic Partnerships: Cultivating long-term alliances built on mutual trust, shared growth, and reciprocal technical value.

Synergistic Collaboration: Fostering a cohesive, multidisciplinary environment that respects client collaboration to ensure flawless project execution.



5. Total Quality Management

International Standard for Total Quality Management (ISO 9001) The ISO 9001 standard represents one of the most globally recognized benchmarks for quality management, designed to optimize organizational performance and consistently exceed customer expectations. At SESC, we are fully committed to delivering reliable, high-yield, and efficient services that align with our corporate mission and strategic vision. To achieve this, the company relies on an integrated quality management system that strictly adheres to international quality benchmarks.

Furthermore, we ensure absolute compliance with our contractual obligations and the stringent requirements of the ISO 9001 certification through the following strategic measures:

Rigorous Operational Control: Executing all service-impacting activities with utmost precision, backed by a comprehensive system for continuous monitoring and oversight.

Data-Driven Improvement: Regularly tracking key quality indicators and reviewing relevant operational insights to drive continuous improvement across all business segments.

Capacity Building & Awareness: Providing ongoing professional development and elevating quality awareness among all team members to foster a culture of excellence.



6. Occupational Health & Safety

The International Standard for Occupational Health and Safety (ISO 45001) serves as a cornerstone framework governing health and safety management across global organizations—a commitment that sits at the very heart of our core objectives at SESC. We are dedicated to cultivating a safe, healthy, and hazard-free workplace for our teams. Driven by our 'Safety First' doctrine, our corporate policy prioritizes meticulous, early-stage planning and proactive execution, ensuring that operational engineering and preparation seamlessly align with the highest health and safety protocols without compromise.



7. Environmental Sustainability

The International Standard ISO 14001 is designed to empower organizations to optimize their environmental performance, mitigate adverse environmental impacts, and preserve natural resources. By implementing robust policies and proactive measures, institutions can minimize ecological risks, reduce expenditures related to pollution and corrective actions, and drive significant environmental efficiency. At SESC, our unwavering commitment to environmental protection and sustainability is seamlessly embedded in our operational philosophy—as visually reflected in our two-tone green and blue corporate identity. Furthermore, to ensure absolute alignment with evolving regulatory mandates and legal developments, our policies and compliance frameworks undergo a rigorous external audit every 12 months.

Certificate of Registration

This is to certify that the Quality Management System of

SAUDI EQUIPMENTS & SUPPLIES COMPANY

2432 Al Qayrawani- Al Malaz Dist., Unit No. 1, Riyadh 12831-7171, Saudi Arabia

is in accordance with the requirements of the following standard

ISO 9001:2015
(Quality Management System)

SCOPE

Wholesale of packaging equipment and tools, Wholesale of spare parts for industrial equipment and machinery, Installation of machinery and equipment, Installation of industrial devices in industrial facilities, Repair and maintain electrically powered hand tools and devices, Electrical equipment repairs, Repair and maintenance of metal manufacturing machines and machinery, General Trading

Certificate Number : 270228019613

Initial Registration Date : 27-Feb-2026
1st Surveillance Date : 27-Jan-2027
2nd Surveillance Date : 27-Jan-2028
Certificate Expiry Date : 26-Feb-2029

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Managing Director

UAF Address : 1000 Laskin Road, Suite 1281138, Virginia Beach VA 23451, United States of America

Certificate of Registration

This is to certify that the Information Security Management System of

SAUDI EQUIPMENTS & SUPPLIES COMPANY

2432 Al Qayrawani- Al Malaz Dist., Unit No. 1, Riyadh 12831-7171, Saudi Arabia

is in accordance with the requirements of the following standard

ISO/IEC 27001:2022
(Information Security Management System)

SCOPE

Wholesale of packaging equipment and tools, Wholesale of spare parts for industrial equipment and machinery, Installation of machinery and equipment, Installation of industrial devices in industrial facilities, Repair and maintain electrically powered hand tools and devices, Electrical equipment repairs, Repair and maintenance of metal manufacturing machines and machinery, General Trading

Certificate Number : 270228059616

Initial Registration Date : 27-Feb-2026
1st Surveillance Date : 27-Jan-2027
2nd Surveillance Date : 27-Jan-2028
Certificate Expiry Date : 26-Feb-2029

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www.uafaccreditation.org
www.iafcertsearch.org

Issued by ARS Assessment Private Limited
Managing Director

UAF Address : 1000 Laskin Road, Suite 1281138, Virginia Beach VA 23451, United States of America

Certificate of Registration

This is to certify that the Environmental Management System of

SAUDI EQUIPMENTS & SUPPLIES COMPANY

2432 Al Qayrawani- Al Malaz Dist., Unit No. 1, Riyadh 12831-7171, Saudi Arabia

is in accordance with the requirements of the following standard

ISO 14001:2015
(Environmental Management System)

SCOPE

Wholesale of packaging equipment and tools, Wholesale of spare parts for industrial equipment and machinery, Installation of machinery and equipment, Installation of industrial devices in industrial facilities, Repair and maintain electrically powered hand tools and devices, Electrical equipment repairs, Repair and maintenance of metal manufacturing machines and machinery, General Trading

Certificate Number : 270228029614

Initial Registration Date : 27-Feb-2026
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Managing Director

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Certificate of Registration

This is to certify that the Occupational Health and Safety Management System of

SAUDI EQUIPMENTS & SUPPLIES COMPANY

2432 Al Qayrawani- Al Malaz Dist., Unit No. 1, Riyadh 12831-7171, Saudi Arabia

is in accordance with the requirements of the following standard

ISO 45001:2018
(Occupational Health and Safety Management System)

SCOPE

Wholesale of packaging equipment and tools, Wholesale of spare parts for industrial equipment and machinery, Installation of machinery and equipment, Installation of industrial devices in industrial facilities, Repair and maintain electrically powered hand tools and devices, Electrical equipment repairs, Repair and maintenance of metal manufacturing machines and machinery, General Trading

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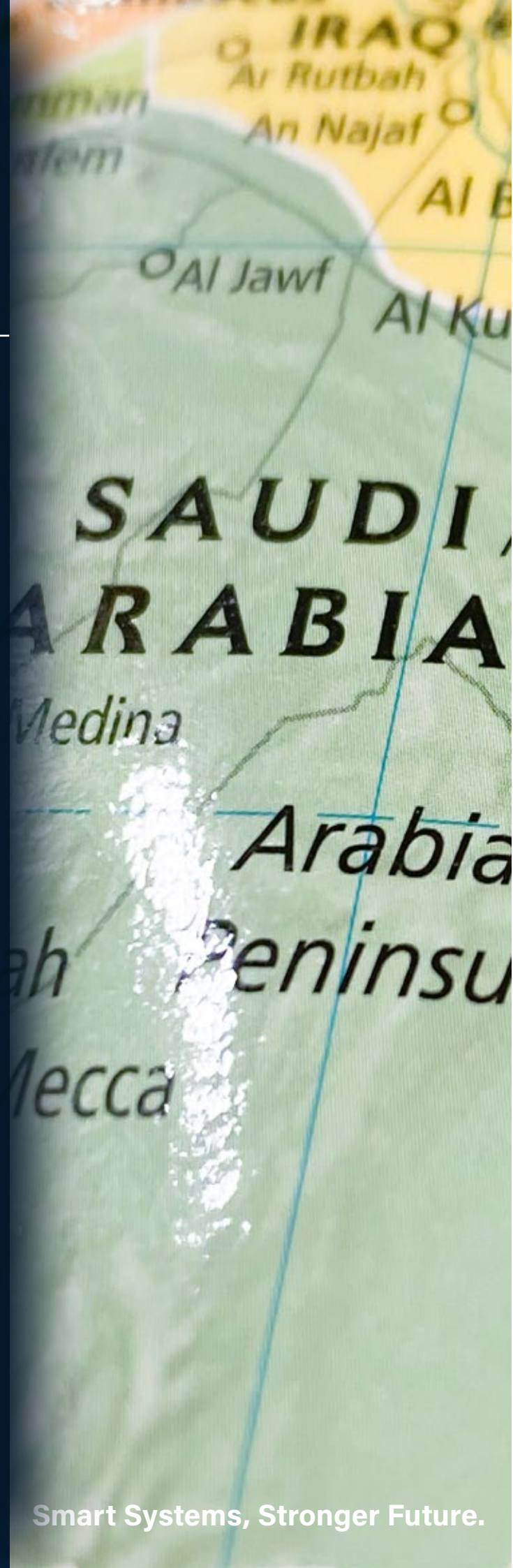
Jadeer Qualification Certificate (Monsha'at):

In alignment with Saudi Vision 2030 and in support of local content optimization, SESC is proud to be certified by the "Jadeer" service under the Small and Medium Enterprises General Authority (Monsha'at). This qualification recognizes our strict adherence to national quality, corporate governance, and operational standards, reinforcing our readiness as a trusted engineering partner capable of driving large-scale industrial projects across the Kingdom.



8. Geographic Footprint & Logistics

While deeply rooted as a localized engineering powerhouse for over forty years, SESC has expanded its operational footprint to serve industrial sectors across the entire Kingdom of Saudi Arabia and the broader Middle East region. Backed by our highly responsive centralized headquarters and major distribution hubs, we guarantee rapid, seamless deployment of automated lines, heavy machinery, and critical spare parts. Furthermore, our vast network of strategic partners spanning the globe allows us to leverage world-class technology, providing our regional clients with truly international engineering support.



Our Services

1 - Dairy and Liquid Refreshments

SESC offers advanced solutions for the dairy and beverage sector, including the following:
Automated, ultra-hygienic Filling & Capping lines.

High-precision linear and rotary Bottle Labeling & Shrink-Sleeving machinery.

Heavy-duty Modular Conveyance Systems.

End-of-Line (EOL) Robotic Palletization and secondary packaging automation.

Space-optimized Spiral Coolers designed for high-throughput thermal regulation.

Our comprehensive solutions ensure efficient, reliable, and hygienic production processes, specifically designed to meet your particular needs.



Our Services

2 - Meat, Poultry, and Seafood Processing

FoodSafe™ Framework: Expert-led technological integration designed to optimize hygiene protocols, eliminate bio-contamination, and preserve brand equity.

Modular Plastic Conveyor Belting: Engineered to withstand harsh chemical washdowns, abrasive applications, and extreme temperature variations, featuring foreign-body x-ray detectable materials.

ThermoDrive® Technology: Advanced solid-surface belting that blends the reliability of modular plastics with the cleanability of homogeneous structures, eradicating tension tracking issues and bacteria-harboring fabric fibers.

Hygienic Spiral Freezers: High-sanitation, bolt-free construction models utilizing external drive motors to eradicate interior lubricants and bacterial accumulation, featuring fully automated Clean-in-Place (CIP) mechanics.

Carton Freezers (CF Systems): High-capacity freezing arrays (up to 220 metric tons daily) running on a strict First-In, First-Out (FIFO) logistical layout, guided by precise Servo-drives to guarantee uniform airflow and energy efficiency.



Our Services

3- Commercial Bakery and Snack Food Industries

At SESC, we engineer sanitary conveyance systems fully compliant with the Saudi Food and Drug Authority (SFDA) standards, guaranteeing:

Operational Excellence: Complete elimination of unplanned downtime.

Smart Cost-Efficiency: A significant reduction in the Total Cost of Ownership (TCO).

Hygienic Spiral Cooling & Proving Systems

Our spiral cooling solutions are meticulously designed to ensure the absolute highest standards of food safety through:

Hygienic Design: A fully welded stainless steel framework engineered without exposed screws, cracks, or crevices, eliminating potential bacterial harborage points.

Advanced CIP Technology: An automated, comprehensive Clean-in-Place system that reduces energy consumption, labor, and cleaning consumables.

Intelligent Engineering: Externally mounted drive motors for seamless maintenance access, sloped floor basins for optimal drainage, and surfaces fully rated to support pasteurization processes.

www.sesc.com.sa



Our Services

Technical Specifications & Features:

External Drive Configurations: Fan and drum motors are placed entirely outside the food zone for maximum hygiene.

Premium Sanitary Build: Constructed from high-grade, food-safe stainless steel. Recycled CIP Fluid System: Optimized internal cleaning loops for sustainable water and agent recycling.

Smart Automation: Custom recipe management software with tailored user access levels.

Advanced Driving Technologies: High-performance configurations utilizing Intralox DirectDrive™ or low-tension mechanics.

Industry-Leading Dimensions: The only Original Equipment Manufacturer (OEM) providing belt widths up to 72 inches (1.8 meters).

Sequential Defrosting (SynchroSD™): Seamlessly managed thermal loads that remove frost buildup to facilitate uninterrupted, long-shift production runs.

Anti-Slip Sloped Floor Basins: Angled, slip-resistant flooring to ensure flawless liquid drainage and runoff during washdowns.



Our Services

4-Edible Oils, Condiments, and Sauces

Precision Filling & Capping Automation Systems

Through our exclusive strategic alliance with Serac—the global pioneer in rotary net-weight filling technologies—we deliver state-of-the-art packaging solutions for liquid, semi-viscous, and highly viscous food products across glass, metallic, and rigid plastic containers. Serac stands as the premier institutional choice worldwide for premium edible oils and complex condiment lines.

Target Product Applications:

Edible & Culinary Oils: Vegetable oils, extra virgin olive oil, and liquid margarine.

Sauces & Condiments: Ketchup, mayonnaise, dressings, vinegars, soy sauce, guacamole, and specialized spreads.

Advanced Net-Weight Filling Technology for Culinary Oils:

Absolute Volumetric Precision: Delivers unyielding fill accuracy completely unaffected by ambient temperature fluctuations, product aeration, or micro-foaming.

High Yield & Cost Optimization: Eliminates product giveaway, minimizes environmental waste, and significantly lowers long-term Total Cost of Ownership (TCO) through reduced mechanical wear.

Dynamic Fluid Flexibility: Engineering architecture optimized to seamlessly handle multi-product lines and shifting viscosity profiles with rapid changeover times.

Pressurized Net-Weight Filling Solutions for High-Viscosity Sauces:

Structural Integrity Retention: Employs specialized pressurized product tanks and a controlled linear flow to prevent shear degradation, preserving the product's natural texture, emulsion, and viscosity.

Ultra-Hygienic Closed-Circuit Design: Features a fully sealed, high-sanitation circuit engineered strictly to meet international food safety standards, preventing bio-contamination and simplifying Clean-in-Place (CIP) processes.

Universal Container Adaptability: Highly versatile mechanics engineered to accommodate asymmetrical bottle profiles, varying fill volumes, and a wide array of closure/capping designs without compromising line efficiency.

Our Services

5- Motor Oils & Industrial Lubricants

Robust Automation Systems for the Lubricants and Industrial Oils Sector
The Saudi Equipments & Supplies Company (SESC) engineers robust, reliable, and high-performance automation systems explicitly tailored for the lubricants and industrial oils sector. Our turnkey solutions are meticulously designed to handle the complex challenges of filling, packaging, and conveying high-viscosity, flammable, or chemically reactive fluids. This guarantees absolute operational safety, strict regulatory compliance, and uncompromised product integrity.



Turnkey Packaging and Production Line Solutions for Diverse Container Types

Whether your facility processes motor oils, hydraulic fluids, industrial greases, or specialized lubricants, SESC delivers complete, end-to-end production lines engineered to accommodate a vast array of vessels, including:

Industrial Drums.

Retail Bottles and Metallic Cans.

Commercial Jerrycans.

Intermediate Bulk Containers (IBCs).

We ensure every phase of the handling and packaging cycle is executed with exceptional volumetric precision and in strict adherence to the highest global safety standards.

Our Services

6- Personal Care Products & Household Detergents

Advanced Filling & Capping Solutions (Personal Care Sector) We take pride in engineering and supplying state-of-the-art packaging equipment to the world's leading consumer brands, deploying intelligent solutions engineered to meet future industry innovations.

High-Precision Net-Weight Filling: Integrates smart-flow technologies that automatically monitor and calibrate product dispensing during the filling cycle, while generating comprehensive data logs for end-to-end quality traceability.

Handling of Fragile & Asymmetrical Containers: Custom-engineered product handling systems designed to smoothly secure, stabilize, and transport delicate, flexible, or unstable bottles, mitigating the risk of structural damage or cosmetic defects.

Processing of Complex Fluids: Superior engineering expertise in handling highly viscous, foaming, abrasive, or highly corrosive chemical formulations, ensuring flawless mechanical performance and zero product degradation.

Integrated End-of-Line (EOL) Automation We architect complete downstream packaging systems designed to maximize factory throughput and sharpen your market competitiveness:

Turnkey Secondary Packaging Solutions: Full-spectrum coverage for all end-of-line packaging configurations, meticulously adapted to accommodate any product shape, size, or material composition.

Single-Source Integration: Seamlessly synchronized systems delivered by a unified single supplier, ensuring absolute mechanical and software compatibility across the entire line.

Lifecycle Engineering & Support: Uncompromising, long-term post-installation services, preventive maintenance, and engineering support throughout the operational lifecycle of your machinery assets.

Our Services

Manufacturing Transformation & Heavy Industries Sector

1-Primary Metals Industry: Iron, Steel & Aluminum

Automated Strapping & Bundling Systems

(Semi-Automatic & Fully Automatic)

SESC delivers state-of-the-art, End-of-Line (EOL) packaging solutions custom-engineered for heavy industrial metal products, including pipes, rebar, structural profiles, and ingots. Depending on your specific operational requirements, we provide comprehensive wrapping, strapping, and material handling systems designed to integrate seamlessly into high-output, continuous production lines.

Key Operational Advantages:

Precision Bundling & Stabilization: Guarantees absolute containment and integrity for elongated metal products, facilitating safer, optimized logistics and warehousing.

Standardized Presentation: Yields highly consistent, uniform, and structurally sound product loads that reflect premium industrial quality.

Advanced Workplace Safety: Elevates plant safety metrics by reducing direct manual operator intervention in high-risk zones through automation.

High-Performance Packaging Consumables

To ensure maximum load stability and cargo security during harsh transit and maritime freight conditions, we supply the global market's **premier industrial strapping bands:**

Apex® Steel Strapping: Premium-grade, regular-duty steel banding engineered for high break strength and uniform tension distribution.

Magnustrap® High-Tensile Steel Strapping: Heavy-duty, heat-treated carbon steel strapping designed to withstand severe shock-loading and extreme tension demands.

Tenax® Polyester (PET) Strapping: An exceptionally strong, shock-absorbing, and highly flexible alternative to steel, resistant to weather extremes and split-resistant under heavy split-loads.



Our Services

2. Pulp, Paper, and Corrugated Board Conversion Industries

SESC serves as your end-to-end strategic partner, driving warehouse automation and ensuring absolute product integrity throughout the transit cycle. Our advanced engineering solutions are designed to:

Maximize Operational Efficiency: Optimize material handling, streamline logistics workflows, and improve vertical storage utilization.

Guarantee Load Securing & Protection: Drastically mitigate product damage, prevent transit shifting, and safeguard heavy industrial yields.

Drive Environmental Sustainability: Lower carbon footprints, eliminate material waste, and optimize resource allocation through the intelligent deployment of eco-efficient packaging technologies.

Advanced Machinery Portfolio:

Strapping Systems (Semi-Automated & Fully Automated): High-precision machinery engineered for the secure bundling and stabilization of heavy industrial parcels and palletized loads.

GCU Unitizer Systems: Sophisticated, high-capacity compression packaging networks engineered for the uniform squaring, consolidation, and unitization of high-volume batches.

SIG-CORR Automated Systems: Next-generation automated systems built for the flawless squaring, tensioning, and bundling of corrugated board matrices.

Industrial Wrapping Machines: Heavy-duty orbital and rotary systems designed to shield products from environmental exposure, moisture, and dust during transit.

Stretch Hooder Infrastructure: Cutting-edge pallet wrapping technology that applies highly elastic continuous film hoods, ensuring maximum load stability, waterproofing, and structural retention.

High-Performance Industrial Consumables:

Polypropylene (PP) Strapping Bands: Highly flexible, cost-effective, and practical banding solutions tailored for general packaging and medium-duty stabilization.

Tenax® Polyester (PET) Strapping: Ultra-high tensile strength banding engineered to absorb heavy impacts, maintain continuous tension, and withstand severe weight-bearing industrial loads without structural degradation.

Our Services

3. Rigid Container & Can Manufacturing Solutions

We provide fully integrated automation and end-of-line packaging systems designed for rigid containers, commercial cans, and industrial tins/bottles. Our specialized solutions deliver:

Advanced Load Stabilization: Heavy-duty tier sheets, layer pads, and robust strapping and wrapping protocols designed to maintain product integrity and prevent shifting during transit.

Intelligent Intralogistics Support: Sophisticated, automated handling and storage architectures that guarantee maximum product safety and seamless workflow from the production floor to the distribution warehouse.

Our Specialized Machinery Portfolio:

Automated Strapping Systems: High-performance semi-automatic and fully automated strapping and banding machinery.

Unitizer Compression Systems: Advanced strapping and unitizing networks designed to compress, align, and secure bulk container loads.

Pallet Wrapping Systems: High-efficiency structural stretch wrappers and orbital wrapping networks.

Stretch Hooder Technology: Next-generation automated stretch-hood systems for premium, five-sided weatherproofing and dust protection.

Premium Industrial Consumables:

Tenax® Polyester (PET) Banding: Ultra-reliable, high-tensile polyester strapping engineered to absorb heavy impacts and maintain continuous tension.



Our Services

Engineering, Installation & Lifecycle Maintenance Services

At SESC, we go far beyond equipment procurement; we deliver turn-key, end-to-end integration for production, bottling, and packaging lines, with a specialized focus on the Food, Beverage, Fast-Moving Consumer Goods (FMCG), and Heavy Manufacturing sectors.

Our vision is anchored in securing maximum operational throughput and

business continuity through:

Precision Commissioning & Installation: Flawless assembly and fine-tuning of sophisticated automation systems to meet strict speed and international quality parameters.

Predictive & Scheduled Maintenance: Advanced servicing solutions engineered to mitigate costly emergency downtime and maximize the lifecycle of your industrial assets.

Elite Technical Support: A dedicated task force of technical experts specialized in navigating complex manufacturing challenges to safeguard the resilience of your supply chain.

Our Strategic Partners:




 SIGNODE, USA




 Serac, France



 FINPAC SLEEVE, ITALY



 INTRALOX, Netherlands



 Gemak, Turkey




 fps, Canada



 SPIT / FRANCE



 ATCI MAKINA, Turkey



 Z.ITALIA, Italy



 TECMA / FRANCE



 UNISTO AG. Switzerland



 THERMOZONE / UAE

Our Success Partners:



Why SESC?

Unrivaled Global Standards: Access to top-tier, internationally certified industrial technologies and machinery.

7/24 Rapid Response Support: Round-the-clock engineering field assistance and localized technical intervention.

Proven Institutional Trust: Over +500 major industrial projects successfully commissioned across the region.

Forty-Year Engineering Heritage: Four decades of deep technical expertise navigating the regulatory and logistical framework of Saudi Arabia.

500+ Projects

40+ Years of experience



Corporate Registry & Contact Information

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